



# TEAM NAME

## FY21 Performance Brief

# SPC/SGT/SSG/SFC Name

## TM / Station

|                 | Years     | Months |
|-----------------|-----------|--------|
| Time in Service | 0         | 0      |
| Time in Grade   | 0         | 0      |
| ETS Date        | dd-mmm-yy |        |

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# Agenda

- Goals
- Leave Plan
- Upcoming RY Plan of Action
  - Current RY Mission Breakdown
  - Target Market (Type and Plan) by Month
  - Schools and Programs (S)chools)
  - Unit Involvement and Referrals (U)nits)
  - Area Ownership & Community (C)ommunity)
  - Social Media Plan (S)ocial Media)
- Wild Card



# Goals

| Last APFT Date                         | Last APFT Score    | Goal for Next APFT |
|--|--------------------|--------------------|
|  |                    |                    |
|  |                    |                    |
| Current Ht/Wt                          | BF%                | Weight Goal        |
|  |                    |                    |
| Last NCOES                             | Next School Needed | Preferred Dates    |
|  |                    |                    |
| Professional & Personal Goals for FY-- |                    |                    |

Professional-

Personal-



# Leave and Important Personal Dates



Leave Balance

- Explain Your Leave Plan
- Important Family Dates that can't be missed

| Event | Dates | Number of Days |
|-------|-------|----------------|
|       |       |                |
|       |       |                |
|       |       |                |
|       |       |                |
|       |       |                |
|       |       |                |
|       |       |                |





# Current FY Mission Performance

- Current RY Mission Broken Down

|                   |   |                |   |                   |   |
|-------------------|---|----------------|---|-------------------|---|
| Non Prior Service | 0 | Male           | 0 | CAT IIIA or above | 0 |
| Prior Service     | 0 | Female         | 0 | CAT IIIB          | 0 |
| MEPS Success Rate | % | Ethnic Diverse | 0 | CAT IV            | 0 |





# Upcoming FY Mission Plan

- **Monthly Goals to Achieve Annual Mission Fig-1**  
 FY 21 Mission (Your plan to complete mission with no 0 months until 4<sup>th</sup> qtr)
- **Marketing Strategy (explain by month) Fig-2**

|       | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep |
|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Fig 1 | 0   | 0   | 0   | 0   | 0   | 0   | 0   | 0   | 0   | 0   | 0   | 0   |
|       | %   | %   | %   | %   | %   | %   | %   | %   | %   | %   | %   | %   |

| Fig 2 | Market         | Oct | Nov | Dec | Jan | Feb | Apr | May | Jun | Jul | Aug | Sep |
|-------|----------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
|       | Juniors        |     |     |     |     |     |     |     |     |     |     |     |
|       | Seniors        |     |     |     |     |     |     |     |     |     |     |     |
|       | Grad           |     |     |     |     |     |     |     |     |     |     |     |
|       | College        |     |     |     |     |     |     |     |     |     |     |     |
|       | Prior Service  |     |     |     |     |     |     |     |     |     |     |     |
|       | Office O9S/O9R |     |     |     |     |     |     |     |     |     |     |     |





# School Enlistments/Objective

## Enlistments By School

| High School | Population Jr/Sr | RY 15 Enlistments | DoD Enlistments | FY 21 Objective |
|-------------|------------------|-------------------|-----------------|-----------------|
|             |                  |                   |                 |                 |
|             |                  |                   |                 |                 |
|             |                  |                   |                 |                 |
|             |                  |                   |                 |                 |
|             |                  |                   |                 |                 |
|             |                  |                   |                 |                 |
|             |                  |                   |                 |                 |
|             |                  |                   |                 |                 |
|             |                  |                   |                 |                 |
|             |                  |                   |                 |                 |





# Schools Continued

## Snapshot of your School Programs

| School | School Programs/Presentations Conducted |
|--------|---|
|        |   |
|        |   |
|        |   |
|        |   |
|        |   |
|        |   |
|        |   |
|        |   |
|        |   |





# Unit Involvement



|                        | 1 <sup>st</sup> Qtr | 2 <sup>nd</sup> Qtr | 3 <sup>rd</sup> Qtr | 4 <sup>th</sup> Qtr |
|------------------------|---------------------|---------------------|---------------------|---------------------|
| Lead Production Events |                     |                     |                     |                     |
| Unit Supported Events  |                     |                     |                     |                     |
| Unit Recognition Event |                     |                     |                     |                     |

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# Area/Community Market Share

- Market Share:

|    | Zip | DOD | ARNG | #1 Competitor | Action Plan |
|----|-----|-----|------|---------------|-------------|
| 1  |     |     |      |               |             |
| 2  |     |     |      |               |             |
| 3  |     |     |      |               |             |
| 4  |     |     |      |               |             |
| 5  |     |     |      |               |             |
| 6  |     |     |      |               |             |
| 7  |     |     |      |               |             |
| 8  |     |     |      |               |             |
| 9  |     |     |      |               |             |
| 10 |     |     |      |               |             |
| 11 |     |     |      |               |             |
| 12 |     |     |      |               |             |





# Area/Community

## Major Events Conducted During Current RY

| Events | Dates | RRB Support Received |
|--------|-------|----------------------|
|        |       |                      |
|        |       |                      |
|        |       |                      |
|        |       |                      |
|        |       |                      |
|        |       |                      |
|        |       |                      |
|        |       |                      |
|        |       |                      |
|        |       |                      |

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# Social Media



| Business Account?         |  |  |  |  |  |  |
|---------------------------|--|--|--|--|--|--|
| No RRNCO Followers?       |  |  |  |  |  |  |
| Following people in area? |  |  |  |  |  |  |
| Regular Posting?          |  |  |  |  |  |  |

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# Wild Card

Resource Needs:

Training Needs:

Direct Communication to Leaders: