



TEAM NAME

FY22 Planning Brief

SPC/SGT/SSG/SFC Name

TM / Station

	Years	Months
Time in Service	0	0
Time in Grade	0	0
ETS Date	dd-mmm-yy	

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Agenda

- Goals
- Leave Plan
- Upcoming RY Plan of Action
 - Current RY Mission Breakdown
 - Target Market (Type and Plan) by Month
 - Schools and Programs (S)chools)
 - Unit Involvement and Referrals (U)nits)
 - Area Ownership & Community (C)ommunity)
 - Social Media Plan (S)ocial Media)
- Wild Card



Goals

Last APFT Date	Last APFT Score	Goal for Next APFT
Current Ht/Wt	BF%	Weight Goal
Last NCOES	Next School Needed	Preferred Dates
Professional & Personal Goals for FY--		

Professional-

Personal-



Leave and Important Personal Dates



Leave Balance

- Explain Your Leave Plan
- Important Family Dates that can't be missed

Event	Dates	Number of Days





FY21 Mission Performance

- Current FY Mission Broken Down

Non Prior Service	0	Male	0	CAT IIIA or above	0
Prior Service	0	Female	0	CAT IIIB	0
MEPS Success Rate	%	Ethnic Diverse	0	CAT IV	0





FY22 Mission Plan

- **Monthly Goals to Achieve Annual Mission Fig-1**
FY 22 Mission (Your plan to complete mission with no 0 months until 4th qtr)
- **Marketing Strategy (explain by month) Fig-2**

	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
Fig 1	0	0	0	0	0	0	0	0	0	0	0	0
	%	%	%	%	%	%	%	%	%	%	%	%

Fig 2	Market	Oct	Nov	Dec	Jan	Feb	Apr	May	Jun	Jul	Aug	Sep
	Juniors											
	Seniors											
	Grad											
	College											
	Prior Service											
	Office O9S/O9R											





Schools Continued

Snapshot of your School Programs

School	School Programs/Presentations Conducted

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Unit Involvement

	1 st Qtr	2 nd Qtr	3 rd Qtr	4 th Qtr
Lead Production Events				
Unit Supported Events				
Unit Recognition Event				

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Area/Community Market Share

- Market Share:

	Zip	DOD	ARNG	#1 Competitor	Action Plan
1					
2					
3					
4					
5					
6					
7					
8					
9					
10					
11					
12					





Area/Community

Major Events Conducted During Current FY

Events	Dates	RRB Support Received





Social Media



Business Account?						
No RRNCO Followers?						
Following people in area?						
Regular Posting?						

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Wild Card

Resource Needs:

Training Needs:

Direct Communication to Leaders: